



FOR IMMEDIATE RELEASE

Intellex Expands European Product Line with Introduction of Extended Capability RFID Badge Tag

Tag enables long range tracking for personnel safety and security

Belgium – December 16, 2008 – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced the expansion of its European product line with the availability of the [BAT-7300-EU](#). Specifically designed for personnel tracking applications, the BAT-7300-EU features a thin badge profile and durable design with long-range operation, reliability and on-tag memory.

With a range of up to 35 meters, personnel movement and location can easily be tracked to ensure safety, security and accountability. Furthermore, the 64Kb of on-tag memory can store critical data such as personnel profile information and location history.

Used in conjunction with other RFID asset tracking solutions from Intellex, the BAT-7300-EU can help associate a user with an asset in their possession such as an employee with a laptop, or a driver with a vehicle. The long range operation also tracks the movement of personnel in large physical environments such as around commercial and industrial plants and buildings.

“We have seen consistent growth of RFID asset tracking applications throughout Europe,” said Roby Peeters, Intellex’s senior director of business development for EMEA. “Now, with the addition of the BAT-7300-EU badge tag, we can extend our offering to companies who need more efficient ways of tracking personnel.”

The family of Intellex's *Extended Capability RFID* products extend the limited range of ordinary passive tags to 50 meters, providing extremely reliable reads in challenging real-world environments such as around metal and liquids, and in outdoor conditions. The BAT-7300-EU is optimized to operate in the 865-868 MHz frequency range used in Europe.

Intellex’s BAT-7300-EU tag is currently available for shipping. For additional information, please visit <http://www.intellex.com/Products.Tags.asp>.

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for asset tracking, vehicle / yard management, manufacturing WIP control, supply chain automation, parts maintenance, access control and other applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit www.intelleflex.com.

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