



FOR IMMEDIATE RELEASE

Intellex and Minds Inc. Partner to Deliver Extended Capability RFID Solutions for Hot Mix Asphalt Tracking

Solution combines Intellex's RFID platform with Minds' eRoutes™ application for the asphalt paving industry

Santa Clara, California – April 22, 2008 – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced a partnership with [Minds Inc.](#), headquartered in Boisbriand, Quebec, to deliver automated, real-time tracking solutions for companies that need to monitor the flow of hot mix asphalt (HMA) from production to paving.

HMA is a real-time business where the timing and temperature of asphalt is critical for optimal paving conditions. Proper coordination between the plant, delivery trucks and paving contractors is key to ensuring a smooth operation. Companies that rely on verbal or paper based tracking and dispatching systems often find themselves lacking timely and accurate information required to synchronize operations between asphalt producers, truck operators and pavers. This can result in delayed schedules, poor paving conditions and lost revenue.

With the Intellex and Minds solution, companies are able to automatically track the exact product, weight, loading time, departure and arrival time, and location where the asphalt is laid down. This information can then be integrated with existing systems to provide a real-time view of the entire operation anywhere, anytime – even over the web and mobile devices. Producers will then be able to share the information with their contractors as a value added service.

“The HMA business is a collaborative process between asphalt producers, trucking companies and pavers. The accurate tracking of tonnage, loading and delivery times, and location are all critical elements to the operation,” said Pierre Vidailac, president of Minds Inc. “We chose the Intellex RFID platform because of its range and ability to perform under challenging conditions such as outdoors, on vehicles and around hot asphalt. It also provided the best value for our customers.”

“With over ninety percent of the roads in the U.S. built using asphalt, the market opportunity is tremendous,” said Sam Liu, director of marketing at Intellex. “We are excited to be working with Minds. They’re deeply knowledgeable and an industry leader. We look forward to working with them to deliver great solutions to our mutual customers.”

Intellex and Minds are currently engaged in customer accounts in North America and Europe. To register for a free on-line webinar on HMA tracking, visit www.intelleflex.com.

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for equipment and vehicle yard management, reusable transport items tracking, personnel monitoring and other high-value asset tracking applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit www.intelleflex.com.

About Minds Inc.

Minds Inc is the leader in automation and information technologies applied to the road construction industry with operations in Europe and North America. Our eRoutes™ online information platform is changing the way critical information is captured and shared in paving projects and related activities.

For more information on Minds Inc. please visit www.mindsinc.ca.

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