



FOR IMMEDIATE RELEASE

Intellex Further Expands Extended Capability RFID Product Offerings with Badge Tag

Tag enables personnel tracking, zone locationing, and asset security applications

Santa Clara, Calif. – January 15, 2008 – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced the availability of the BAT-7300, an advanced RFID badge tag with exceptional operating range and large on-tag memory. It can be read at distances exceeding 35 meters (100+ ft), even through clothing and when in close proximity to the body. It is equipped with 60k bits of secure rewriteable on-tag memory. This rich feature set enables applications that track personnel movement, provide zone access control, and utilize information such as user data, authentication keys, security clearance and access privileges stored directly on the badge.

The BAT-7300, when used in conjunction with Intellex's multi-protocol readers and other members of the company's tag family, can also be used to track simultaneously the movement of RFID tagged assets and staff. In applications such as vehicle yard management and IT asset tracking this provides visibility to both the asset and the person(s) responsible for its movement and handling, affording new levels of control, security and accountability.

"Standard badge tags are good for close proximity building access, but lack the range for applications that involve longer distances", said Jeff Irland, Director, Enterprise Security Initiative for [Unisys](#). "With Intellex's extended capability badge tag, we can now offer customers a solution for zonal control and security in open areas."

"The introduction of this tag further expands our product offerings, ensuring we meet the needs of our customers with an enhanced portfolio of Extended Capability RFID products," said Sam Liu, Director of Marketing at Intellex. "Our customers have diverse needs, and we are excited about the opportunities to meet these needs with a growing line of battery-assisted RFID products."

Intellex's BAT-7300 tag is currently available for shipping. For additional information, please visit <http://www.intellex.com/Products.Tags.asp>.

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for asset tracking, vehicle / yard management, manufacturing WIP control, supply chain automation, parts maintenance, access control and other applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit www.intelleflex.com.

Press Contact:

Catriona Harris

PR@vantage for Intellex Corporation

407-767-0452 x222

charris@pr-vantage.com

###