



FOR IMMEDIATE RELEASE

Intellex Unveils Strategic Partner Program to Deliver Extended Capability RFID Solutions

Enables industry partners to offer end-to-end RFID solutions not possible with earlier automatic data capture technologies

Santa Clara, Calif. – September 12, 2007 – [Intellex Corporation](#), the leader in *Extended Capability RFID*, today announced its [Strategic Partner Program](#) (SPP). Leveraging Intellex's Intelligent RFID Platform, the SPP creates an ecosystem of trusted partners that offer end-to-end RFID solutions that are not possible with other automatic data capture technologies. These solutions provide advanced RFID tracking, control and monitoring capabilities for yard management, transportation and logistics, aviation, hospitality and more.

SPP partners include VARs, System Integrators, ISVs and IHVs. The program provides dedicated partner resources, tools, early involvement in product development and release cycles, partner training and support, and joint marketing and sales programs. Other benefits include the opportunity to enter new markets due to Intellex's advantages over earlier and more limited forms of RFID technology. Over 45 partners have already signed on to SPP to date.

"Intellex's battery-assisted passive RFID products and technologies provide a unique blend of the advantages of both active and passive RFID," said Patrick Sweeney, CEO of [ODIN technologies](#) the leading RFID integration and infrastructure software firm for the Aerospace industry, "This program will enable partners to offer new applications and deliver end-to-end extended capability RFID solutions to customers and help move the industry even more aggressively forward."

"Working closely with our partners, we offer solutions that other automatic data capture technologies can't match," said Steve Smith, SVP of Worldwide Sales at Intellex. "SPP also provides the marketing and support tools to help gain business, and by working together we provide exceptional service and value to our customers."

Intellex's Extended Capability RFID platform is comprised of battery-assisted RFID tags and readers that greatly expand the flexibility, performance and robustness of RFID-based solutions. At a fraction of the cost of active RFID, Intellex provides significantly increased read-range and reliability, extended memory on the tag and increased security and data protection. Its multi-protocol readers are based on EPC and ISO standards and can read C1G2 as well as C3 tags, and work especially well in challenged environments involving liquids and metals.

Intellex is actively seeking interested partners, both in the U.S. and worldwide for its program. Interested parties should visit <http://www.intelleflex.com/Partners.asp> or call 1-877-MY-IFLEX (international +1 408-200-6500) for more information.

About Intellex Corporation

Intellex is the leader in *Extended Capability RFID* solutions, products and technologies. Our Intelligent RFID Platform, comprising high performance multi-protocol tags and readers, enables solutions for asset tracking, vehicle / yard management, manufacturing WIP control, supply chain automation, parts maintenance, access control and other applications. It features range, reliability, memory capacity and security far beyond standard passive RFID, and at a fraction of the cost of active.

For more information on Intellex Corporation and solutions, please visit www.intelleflex.com.

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