

# Casino Management Solutions

*Increase Security, Accountability and Enhance Customer Service*

SOLUTION BRIEF CASINO OPERATIONS

## **RFID-Enabled Casino Management Solutions**

The Intellex RFID Solution for casino management can provide improved visibility to high value assets, increase employee productivity, and improve customer satisfaction among the Casino's most important VIP customers.

## **Do You Have Hidden Security Issues?**

Most casinos already have adequate security in the gaming areas, but how can you secure the areas that are off the gaming floor? Often, security in these backroom areas relies solely on cameras. It's not easy to spot valuable assets being carried beyond secured points using a camera. Items such as slot machine keys can be easily concealed, either intentionally or unintentionally, resulting in Gaming Commission fines, and other hard and soft costs.

## **Do You Maximize Your Level of Service to Your Most Important Customers: Your VIPs?**

Casinos have long known the value of VIP recognition programs to their bottom line, but there is opportunity to improve current programs through earlier identification of VIPs on-property, and through the monitoring of hospitality employee movement throughout the property. Comps and perks are fine but what if you could make each VIP truly feel their value, while separating yourself from your competition?

## **Your Complete Solution To Better Security, Higher Hospitality Employee Productivity, and Higher Levels of Service to VIPs**

Your RFID solution can provide a new level of security while extending a personal touch to VIPs. This solution combines the power of RFID with



sophisticated software. This offers the ability to recognize people or assets throughout your entire casino. Security and recognition are quickly accomplished in one step.



*RFID readers at casino entrance monitor personnel and secure movement of assets.*

### One Solution Platform Does It All

You can add security for people and assets easily, and set up security zones for automated tracking. The solution can also integrate with existing security systems to alert when unauthorized people or assets enter the zone and can work with motion detection for full enforcement for persons without an ID.



*RFID readers covering the gaming areas can help track hospitality employee movement.*

Your gaming areas can be configured to recognize the arrival of hospitality employees, as well as casino service assets such as change carts. Imagine your customers getting continued, uninterrupted play by ensuring service carts and employees are making the appropriate rounds throughout the casino floor.



*RFID tags on hospitality employees can help ensure they meet your established service standards.*

### Full Integration and Scalability

Your data can be integrated with current systems. Activity can be logged in a central database. Add more uses without the need to replace your existing investments. Your solution can grow infinitely as you grow. Best of all, you can invest in a system you need today and add on more power later.

### Intellex RFID Platform Features

- Standards-based RFID infrastructure
- Long range read/write with robust operation in RF unfriendly environments
- Up to 5-year battery life
- Extended memory allows direct storage of asset history or personnel data
- Variety of antenna options depending on application requirements
- Variety of RFID tag form factors for applications like slot machine key tracking, high value asset tracking, VIP tracking, and employee tracking



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